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REPORT 2 DAY WORKSHOP

This report will include all information about two days workshop organized as part of field work activities on KA2 Erasmus+ project „One Step Ahead”, which is financed by European Commission.

Workshops took place in Gothenburg, Sweden on 25th and 26th of July 2019. Organizer and hosting organisation was Ung Kraft / Youth Power that is Swedish partner organisation on this project.

Target groups of workshops were young people and volunteers that have been already active in their local communities, and that have idea or motivation for creation of their own social enterprises. All interested young people could apply through open call that we published on social network pages of our organisation, and we finally selected group of 10 young people. If we analyse their backgrounds more deeply, we have that 4 of them are NEET youngsters (not employed, in education or training) that are planning to improve their entrepreneurial skills and create their own social enterprise (SE) ; 3 of them have already finished their formal education and graduated and would like to use all their knowledge, experiences and competences for creation of SE in their local communities ; 2 of them are actively employed in NGO sector and would like to use their existing connections, non-formal education skills and competences to improve existing situation in their local communities and generally provide more opportunities for young people in it ; and 1 participant is at the moment employed and working full-time hours, but would like to change his profession and start working something that would give him more chances to directly contribute in development of his local community.

During the first day, we generally presented entrepreneurship, its basic concepts, history and nowadays situation in Sweden and EU. Then we introduced participants with concept of social entrepreneurship, what are its main characteristics and what are main differences and similarities comparing to entrepreneurship. Afterwards, we presented participants with the most important entrepreneurial skills and gave chance to them to explore their own skills, experiences and competences that they might have connected with entrepreneurship. Finally, all participants discussed on how they could use these skills (or any other skills that they have from their formal/non-formal education) in order to successfully make and develop idea for creation of social enterprise.



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During the second day, we talked about realities for entrepreneurship and social entrepreneurship in Sweden. Participants had a chance to do their own small research and find real life examples of social enterprises that are active in Sweden, and to analyse what things and practices they could take in order to successfully create their own enterprises in the future. Last part of the session included short workshops about critical and creative thinking. Also, participants learned what are the basic steps in order to create business plan and how to do productive online marketing of their products or enterprises.

At the end, we asked all participants to share their opinions and thoughts, and feedback that we got was really positive. All of them agreed that during these two days they learned something new that will be useful in their future, and that it helped them to realize in which directions they should go in order to successfully create and develop ideas for their own social enterprises. All participants shared their contacts, and they will stay in touch even after end of this project. Also, trainers and youth workers from Ung Kraft / Youth Power will always be available for any kind of help or assistance. For creation of content and methodologies that were used during both working days, special external trainer and expert has been hired